



Pollution Prevention Advisory Committee
DRAFT MEETING SUMMARY
April 5, 2000
Sacramento Convention Center

AC Members Attending: Kelly Moran, Larry Moore, Barbara Brenner, Maggie Robbins, Jim Schrack, Brian Cox, Ann Heil, Greg Beach; Bob Hoffman, Bob Borzelleri, Jim Bennett, Don Ames, Jim Donald. Missing: Stewart Crook, Martha Valdes

DTSC staff: Jim Allen, Alan Ingham, Kim Wilhelm, Dave Hartley, Ann Blake, Evelina Rayas, David Miller, Maxine Richey, Kathy Barwick

Proposed outcomes of meeting

Agreement on two year work plans

Agreement on revisions to Report

Agreement on recommendations (Chapter 8)

Decision on public meeting(s)

- I. Check In
- II. Agenda Review
- III. Overview of Draft Report (revised)
- IV. Auto Repair P2 “Plan to Plan”
Petroleum Refineries P2 “ Plan to Plan”
- V. Financial Incentives

Lunch - A Shot of Class ~ K Street Mall at 11th Street, across from the Cathedral.

Recommendations - Chapter Eight of the Report

AC Recommendations to DTSC

AC Recommendations for Cal/EPA

Issues for discussion in Years Two & Three

VII. Review and affirm over all approach of Report

Public Meeting (s): date, design, location, schedule

Role of Advisory Committee in Years Two and Three

Project Evaluation – How Are We Doing?

XI. Check Out

Check In and Agenda Review

No elephants, no major revisions to agenda in the morning. In the afternoon the process for reviewing and revising recommendations (Chapter 8) was adjusted to accommodate Committee suggestions.

Overview of Draft Report

Presented by Kathy Barwick. No substantive suggestions or changes.

Auto Repair / Small Business “Plan to Plan”

Presented by Dave Hartley

Alignment

Useful coincidence with other efforts
Not reinventing the wheel
Good plan
Responsive to AC comments
Using the industry to find out what works
Emphasis on outreach
Emphasis on assessment
Transferability to other industries
Working w/Shasta College

Suggested Enhancements

Refine goal setting / targeting section of work plan
Time frames
Emphasis on site
Partnerships with chains, dealers
Involve “neighbors,” technicians and employees
Involve local P2 groups
Evaluate the alternatives
Union apprentice schools
Hands-on demonstrations
Emphasize benefits to employees *and* environment
Ensure validity of materials for California and local agencies
Keep eye on the ball > “Improve the environment”
Look for new partners (e.g., SBDC’s)
Integration/oversight re: coverage of various programs
Measure results over time
Local govt working w/auto repair = leverage
Explore permit authority for P2
Make sure you reach the middle tier
Cal/CUPA forum
Involve state fleets – get GSA on board
Involve distributors of retail auto products
Earth 911
BAR – active involvement
Web development
Other state agency efforts (coordinate with?)

Concerns and Questions

Overwhelming – too many/ too small to deal with effectively?
Regional tailoring a must
How to market program to those who need it the most
Work with local government
Can’t do on-site – too many facilities
SB 14 call in – not first

Make sure the language used/level of materials is appropriate for the audience
Take a “strategic planning” approach
Don’t redesign existing materials if they work
How to best leverage the “30 K factor”?
Who’s in the industry – how find the “small guys/street mechanics”?
Need to establish a methodology for measurement/cause and effect

Petroleum Industry “Plan to Plan”

Presented by Alan Ingham

Alignment

Like approach – extend to others in industry
Know of similar efforts before that were successful
Responsive to AC
Genuine voluntary program
Strategy makes sense

Suggested Enhancements

Clarify role of the community
Emphasize economic benefits to refineries
Measure success of community involvement
Be aggressive in identifying source reduction targets
Develop strategy for non-participating refineries – “challenge may not be enough to get all the key players involved
Clarify/specify how worker health and safety will benefit from this initiative
Encourage those with compliance problems to get involved
Transferability
Goal is environmental improvement – emphasize
Need meaningful commitments
Target capital investment plans
Involve communities at disposal sites (e.g., Buttonwillow)
Invite communities to help set priorities
Prepare a schedule with target dates and specific goals
Project should end with evaluation, not implementation
Maximize opportunities for synergy (Merit Partnership)
PBT’s
Make it a pilot project – simplify

Questions and Concerns

Each company facility is different
Sheer magnitude of the problem
Comparing facilities is difficult
Rising gas prices – will effective source reduction cause further acceleration?
Not sure community involvement is essential to success of the project
What would a facility commitment to source reduction look like?

Voluntary vs. mandatory source reduction

Meaningful public participation a challenge – community credibility issue

Schedule for May-August

May 1:	Draft to AC/DTSC Management for Review
May 8:	Comments due
May 16:	Report posted on the WWW
May 31:	First public meeting (May 31)
June 9:	Second public meeting (June 9)
June 16:	End public comments
June 23:	Final draft to Cal/EPA
July 1:	Begin implementation
July 28:	Agency sign-off
Aug 28:	Governor's sign-off (anticipated)

Agenda for Public Meeting/Berkeley - May 31 [in no particular order]

Schedule for Year Two (July 1 2000- June 30 2001)

Focus for Year Two

Joint - DTSC and SB1916 - presentation of Draft Report (including Recommendations)

General Discussion

Invite public comments

Recommendations (Chapter 8)

This part of the meeting discussion is not included here, due to the numerous changes that have been made since the meeting.

Agenda for Public Meeting/Los Angeles – June 9

Joint - DTSC and Advisory Committee - presentation of draft report (including recommendations)

General discussion

Offer comments from May 31 meeting

Invite additional public comments